

ALEXIS ALMEIDA

Graphic Designer

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Nationality: United States of America



Professional Profile

Passionate graphic designer with over 8 years of experience, specializing in advertising and marketing design. Extensive exposure of handling simultaneous projects such as presentation decks, packaging design, event decor and much more. Equipped with the ability to pivot, overcome objections and build long-term beneficial relationships with vendors, workforce and clients. Skilled in Adobe Creative Suite, including Photoshop, Illustrator, InDesign, and others.

Experience

02.2024 - Present **Freelancing**

Self-Employed

- Design, develop and deliver deliverables to clients according to specifications.
- Create logo designs, brand identity, print advertisements and web graphics for a variety of clients.
- Worked under tight deadlines to deliver high-quality results in a timely manner.
- Prepared new designs for current and future marketing campaigns to create enticing and cohesive content.

08.2022 - 02.2024 **Senior Graphic Designer**

Flying Classroom - flyingclassroom.com

Miami, Florida

Flying Classroom is a supplemental curriculum that serves Pre-K through 12th grade students across America. In 2023, Flying Classroom announced their expansion into technical training for adult education. Playing a key role in the creative team, my role consisted of managing a

team, overseeing every project, and collaborating with multiple departments.

- Lead creative art direction for collaborations with global clients such as Bombardier, Snap-on, Embraer and Signature Aviation by providing innovative solutions and concepts.
- Delegated and mentored a team of 3 graphic designers to execute successful projects at hand.
- Oversaw projects from conception to completion while considering budget restrictions, scheduling and coordination of resources.
- Consulted with CEO to develop marketing goals, objectives and strategies.

12.2017 - 08.2022 **Graphic Designer**

Flying Classroom - flyingclassroom.com
Miami, Florida

- Produced and distributed innovative designs using software such as Photoshop, Illustrator and InDesign.
- Increased brand recognition by unveiling a fresh and cohesive brand identity while also enforcing consistency amongst different mediums.
- Collaborated with multiple departments to ensure branding and visual identity is cohesive throughout.
- Prepared artwork for commercial print, ensuring they are print-ready and meet the printer's specifications.
- Planned, coordinated, and executed booth designs for exhibit trade shows and conferences.

06.2016 - 12.2017 **Intern**

Flying Classroom - flyingclassroom.com
Miami, Florida

- Conducted research and crafted unique project based activities for the company's curriculum.
- Became familiar with the company by having active involvement with development, business products and services.
- Supported Professional Development events and helped fulfill production orders.

Education

04/2020 - 08/2021 Miami Ad School
Miami, Florida
Attended - Digital Design Portfolio Program

08/2016 - 05/2019 Miami Dade College
Miami, Florida
Associates in Arts - Civil Engineering

Additional Skills

Languages

- English (Mother Tongue)
- Spanish (C1)
- German (A2)

IT-Skills

- Advanced Knowledge: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Microsoft Powerpoint, Microsoft Word, Wix
- Intermediate: Adobe Lightroom, Adobe After Effects, Adobe Premier Pro, Squarespace
- Basic: Figma, Microsoft Excel