

# Alexis Almeida

Designer

**Email:** [hello@alexisjael.com](mailto:hello@alexisjael.com)

**Nationality:** USA

**Portfolio:** [alexisjael.com](http://alexisjael.com)



## Professional Profile

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Passionate designer with over 8 years of experience, specializing in advertising and marketing design. Extensive exposure of handling simultaneous projects such as presentation decks, packaging design, event decor and much more. Equipped with emotional intelligence, an aptitude for organization and the ability to maintain independence while applying client-oriented thinking. Flexible, courteous and friendly individual who can fluently communicate in English and Spanish. Skilled in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.

## Experience

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### Flying Classroom

Miami, Florida, USA – [flyingclassroom.com](http://flyingclassroom.com)

- 08.2022 – 02.2024 **Creative Director & Team Supervisor**
  - Led creative art direction for collaborations with global clients such as Bombardier, Snap-on, Embraer and Signature Aviation by providing innovative solutions and concepts.
  - Delegated and mentored a team of 3 graphic designers to execute successful projects at hand.
  - Oversaw projects from conception to completion while considering budget restrictions, scheduling and coordination of resources.
  - Consulted with CEO to develop marketing goals, objectives and strategies.
- 12.2017 – 08.2022 **Graphic Designer**
  - Produced and distributed innovative designs using software such as Photoshop, Illustrator and InDesign.
  - Increased brand recognition by unveiling a fresh and cohesive brand identity while also enforcing consistency amongst different mediums.
  - Collaborated with multiple departments to ensure branding and visual identity is cohesive throughout.
  - Prepared artwork for commercial print, ensuring they are print-ready and meet the printer's specifications.
  - Planned, coordinated, and executed booth designs for exhibit trade shows and conferences.
- 06.2016 – 12.2017 **Intern**
  - Conducted research and crafted unique project based activities for the company's curriculum.
  - Became familiar with the company by having active involvement with development, business products and services.
  - Supported Professional Development events and helped fulfill production orders.

## Education

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04.2020 - 08.2021 **Attended** – Digital Design Portfolio Program

Miami Ad School  
Miami, Florida, USA – <https://miamiadschool.com/>

08.2016 - 08.2019 **Associates in Arts** – Civil Engineering

Miami Dade College  
Miami, Florida, USA – <https://www.mdc.edu>

## Additional Skills

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Languages

- English: Native Level
- Spanish: C1 Level
- Portuguese: B1 Level
- German: A2 Level

Tools and Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Canva
- Figma
- WordPress
- Wix
- Squarespace
- Google Suite

Soft Skills

- Reliable and self-motivated who works effectively with minimal supervision.
- Strong attention to detail and accuracy in all tasks.
- Experienced in handling cash and processing payments responsibly.
- Proficient in computer systems and quick to learn new software platforms.
- Equipped with sound judgement and problem solving skills in fast-paced environments.
- Committed to delivering professional, customer-focused service.
- Manages time efficiently while balancing multiple priorities.